ITEM 42. CAR SHARE – PEARL STREET ERSKINEVILLE

TRIM RECORD NO: 2015/088575

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the western side of Pearl Street, Erskineville, between the points 10 metres and 22 metres (two car spaces) south of Metters Street as 'No Parking Car Share Vehicles Excepted' subject to the following:-

(A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Sharing Policy. A submission has been received from GoGet for two car share spaces in Pearl Street, Erskineville, south of Metters Street.

COMMENTS

Bridge, Metters and Pearl Streets are new public roads constructed as part of the ERKO development for the Ashmore Precinct in Erskineville.

The parking plan for the ERKO development was endorsed by the Local Pedestrian, Cycling and Traffic Calming Committee (LPCTCC) at their meeting in June 2014 which included three allocated spaces for car share vehicles. These spaces are located in Pearl Street, south of Metters Street, and are currently signposted as "No Parking".

The car share space will be installed and managed in accordance with the Roads and Maritime Services' Technical Direction 2007/04 and the provisions of the Council-approved Car Sharing Policy.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 24,650, of which 6702 are business members.

As of March 2015, there were 123 GoGet car share members within a 250 metre radius of this location with 13 members in Ashmore Street, 17 members in MacDonald Street, and nine members in Victoria Street.

Within a 250 metre radius of this location, there are currently five spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 279 letters sent out with one response supporting the proposal and three responses opposing the proposal due to loss of parking and that the number of spaces already dedicated to car sharing in the local area is sufficient.

[The resident supporting the proposal is a car share member and support the scheme being extended to provide an alternative to private car ownership and reducing the number of cars around the City.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Pearl Street, Erskineville

Claudia Calabro, Business Support Officer

